Abstract of the invention

A pipe or other conduit identification labeling system comprising a kit having at least one identification tag for identifying an individual pipe or conduit, a pipe cleaner, and an adhesive bonding agent for adhering the identification tag to the pipe. The kit also includes appropriate directions on how the identification tag can be properly adhered to a pipe or other conduit. The identification tag comprises a one-piece rigid substrate body having raised indicia for identifying an individual pipe located on an upper flat surface, and arcuately shaped lower surface for permitting the lower surface of the identification tag to matingly attach to the corresponding outer surface of the pipe or other conduit by the application of the adhesive bonding agent applied to the lower surface prior to placement of the identification on the pipe. The identification tag can be used to label a variety of pipes and conduits, particularly 1 ½" and 2" PVC pipes used in the plumbing systems of swimming pools and spa.